

# DOUCE



SINCE 1996

## Fashion and Philanthropy: The Balanced Life of **SUZANNE ROGERS**

### THE INFECTIOUS ZEN OF **RAJ KOTHARI**

### MIKHAEL KALE THE PRINCE OF CANADIAN WOMENSWEAR

**+** The return of  
the Acura NSX,  
the second act for  
Sotto Sotto and  
the serenity of  
Echo House

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UNTIL JUNE 18



# VACATIONS FOR THE RICH AND THE RESTLESS



Welcome to Bobby Genovese's definition of a good time: jaw-dropping resorts in eclectic locations across the globe

WRITTEN BY AMANDA STOREY

**I**t all began when Richard Branson hit Bobby Genovese over the head. Metaphorically, of course.

"I had all these incredible residences that I owned that I just don't get to visit anymore," says Genovese, chairman of BG Capital Group Limited, which in 2013 came out with the BG Signature Luxury Retreat Collection. "And having spent some time with Richard Branson, he sort of hit me over the head and said, 'Well, why don't you do what I do?' And that's how BG Signature came about."

It works perfectly for Genovese, who just likes to show people a good time. An adventure enthusiast himself who finds his rush exploring different corners of the world (and anywhere that happens to have a polo field), the entrepreneur and business mogul has established his ideal hobby in BG Signature.

While the luxury vacation company recently launched, it's turned the heads of elite travellers across the globe. The

collection of BG Signature estates ranges from a chalet in Whistler to a flat in the Sherborne House country mansion in the Cotswolds, England, to a retreat on Paradise Island, Bahamas.

"I really enjoy creating incredible experiences of holidays for people," says Genovese, who's talking from the BG Signature flagship location, an equestrian resort in Ocala, Fla. This particular property is a real-life fantasy for any active vacationer, located adjacent to the Florida Horse Park and backing onto the world-famous Marjorie Harris Carr Cross Florida Greenway, a 177-kilometre-long trail that connects one side of the state to the other.

With the goal of adding one property to BG Signature's roster every one to two years, Genovese couldn't be happier with the way the company is already spreading his fun-loving energy to fellow travellers seeking unique destinations all over the world. When asked if he has his eye on any potentials right now, he says

he does — and we'll just have to wait and see what and where they turn out to be. For now, travellers can whet their adventure palates by perusing the BG Signature website, which gives a detailed overview of each property. From there, Genovese says, the renting process is simple as can be: just call or email BG Signature with the location you've fallen for, and shortly after your escape will be booked.

"Our client is somebody that loves adventure — somebody that wants the ability to dial it down or up as much as they want to," says Genovese, who says his favourite location for the springtime is his 60-acre farm in King City, Ont. "You can do as little or as much as you want to do. It very much is that Richard Branson type model. You get people exhausted, and when they leave it's the best holiday they've ever had. They've all done things that they've never done before."

[www.bgsignature.com](http://www.bgsignature.com)

PHOTOS COURTESY OF BG SIGNATURE LUXURY RETREAT COLLECTION



The properties of BG Signature are a curated collection of homes hand-picked by Bobby Genovese (pictured below). In the US are an equestrian resort in Ocala, Fla. and a waterfront home in Boca Raton, Fla.; in Canada are a chalet in Whistler, B.C., and a farmhouse in King City, Ont.; in the Bahamas is a retreat on Paradise Island; in England is a flat in the Sherborne House country mansion in the Cotswolds. Also available are BG Signature yachts and private jets.

